

Kylie Adedeji

kylieabi@gmail.com • Dallas, Texas • www.linkedin.com/in/KylieAdedeji

WORK EXPERIENCE

Jerk Magazine

July 2025 – Current

Social Media Director

Syracuse, NY

- Leads promotional campaigns for print and digital issues, events, and special features, driving traffic and readership.
- Produces multimedia content, including graphics, Reels, and Stories, using tools like Canva and Adobe Creative Suite.

Interim Digital Executive Director | *May 2024 – January 2025*

- Oversaw all digital operations and strategies for the online magazine
- Optimized SEO best practices to improve organic search rankings and drive targeted traffic to the website
- Collaborated with the editorial team to ensure seamless integration of digital content, enhancing the overall user experience

Digital Editor | *September 2023 – Current*

- Edited and proofread text before being published on the digital magazine website
- Collaborated with other editors and writers on the team to further elaborate on stories and future ideas

The Daily Orange

May 2025 - Current

Staff Culture Writer

- Works effectively with editors and other team members to produce cohesive and high-quality content.
- Creates written content that explores and analyzes various aspects of culture, including arts, entertainment, social trends, and lifestyle.

Fashion and Design Society

October 2024 – January 2025

Director of Graphic Design

- Managed multiple design projects from conception to completion, ensuring timely delivery
- Expert in Adobe Creative Suite (Photoshop, Illustrator, InDesign)

Co-Director of Social Media Communication | *August 2024 – October 2024*

- Worked closely with marketing and design teams to ensure cohesive messaging and brand representation
- Oversaw the creation of engaging multimedia content (graphics, videos, posts) tailored to target audiences

EDUCATION

Syracuse University, S.I. Newhouse School of Public Communications

B.S. in Magazine, News, and Digital Journalism with a Minor in History.

Syracuse, NY

- Dean's List, 3.8/4.0 GPA
- Our Time Has Come Scholar, Scholarship In Action Recipient.

SKILLS, INTERESTS & PUBLICATIONS

- **Skills:** Copywriting, AP Style, Social Media Strategies, Content Development, Adobe Premiere Pro, Adobe Illustrator, Adobe Photoshop, Word, and Sheets.
- **Interests:** fashion design, graphic design, culture, lifestyle
- **Publications:** [Jerk Magazine](#), [Substack](#)
 - [“There’s a New Scream Queen in Town.”](#) jerkmagazine.com, Published Oct. 2022
 - [“An Ode to Mother.”](#) jerkmagazine.com, Published Nov. 2022
 - [“It’s So Much More than Rosemary Oil.”](#) jerkmagazine.com, Published Mar. 2023