

Kylie Adedeji

kylicabi@gmail.com • Dallas, Texas • www.linkedin.com/in/KylieAdedeji • <https://www.kadedeji.com/>

WORK EXPERIENCE

The Newshouse

Digital Producer

Jan 2026 – May 2026

- Puts together traffic analytics reports for thenewshouse.com website using Google Analytics.
- Works on the Immigration Reporting project, crafting digital visualizations and analyzing data
- Creates Canva graphics, writes captions, and schedules content for Instagram, X and Facebook using later.com

Jerk Magazine

Social Media Director

July 2025 – May 2026

Syracuse, NY

- Leads promotional campaigns for print and digital issues, events, and special features, driving traffic and readership.
- Produces multimedia content, including graphics, Reels, and Stories, using tools like Canva and Adobe Creative Suite.

Interim Digital Executive Director | May 2024 – January 2025

- Oversaw all digital operations and strategies for the online magazine
- Optimized SEO best practices to improve organic search rankings and drive targeted traffic to the website
- Collaborated with the editorial team to ensure seamless integration of digital content, enhancing the overall user experience

Digital Editor | September 2023 – May 2026

- Edited and proofread text before being published on the digital magazine website
- Collaborated with other editors and writers on the team to further elaborate on stories and future ideas

The Daily Orange

Contributing Writer

May 2025 - May 2026

- Works effectively with editors and other team members to produce cohesive and high-quality content.
- Creates written content that explores and analyzes various aspects of culture, including arts, entertainment, social trends, and lifestyle.

Fashion and Design Society

Director of Graphic Design

October 2024 – January 2025

- Managed multiple design projects from conception to completion, ensuring timely delivery
- Expert in Adobe Creative Suite (Photoshop, Illustrator, InDesign)

EDUCATION

Syracuse University, S.I. Newhouse School of Public Communications

B.S. in Magazine, News, and Digital Journalism with a Minor in History.

Syracuse, NY

- Summa Cum Laude, All Semesters Dean's List, 3.8/4.0 GPA
- Our Time Has Come Scholar, Scholarship In Action Recipient, Immigration Reporting Project.

SKILLS, INTERESTS & PUBLICATIONS

- **Skills:** Copywriting, AP Style, Social Media Strategies, Content Development, Adobe Premiere Pro, Adobe Illustrator, Adobe Photoshop, Word, and Sheets.
- **Interests:** fashion, social media, graphic design, culture, lifestyle
- **Publications:** [Jerk Magazine](#), [Substack](#), [Daily Orange](#), [The Newshouse](#)